

## **NEWS RELEASE**

For Immediate Release January 30, 2014

## **EDGE Global Supply Completes Two Acquisitions in Brazil**

INTERENG AUTOMAÇÃO INDUSTRIAL LTDA and LAAX TECNOLOGIA DE INFORMAÇÃO LTDA

Increases EDGE's share of the Brazilian Automation and Datacom market

EDGE Global Supply has completed the acquisition in January 2014 of INTERENG AUTOMAÇÃO INDUSTRIAL LTDA. and LAAX TECNOLOGIA DE INFORMAÇÃO LTDA. Intereng, which operates primarily in the Brazilian states of Sao Paulo and Mato Grosso do Sul, is an authorized distributor for Belden, Bussmann, Fandis, Fluke, Panduit, Phoenix Contact, Prosoft Technology, Rockwell Automation, Rockwell Software, Tektronix and Veeder Root. The Intereng headquarters are in Jaboticabal with the branch locations in Americana and Bauru. Intereng was founded in 1991 on the basis of providing outstanding automation and electrical engineering support to an expansive portfolio of global and Brazilian customers.

LAAX TECNOLOGIA DE INFORMAÇÃO LTDA was founded in 2009 and covers the Brazilian Datacom market with headquarters in São Bernardo do Campo. LAAX is an authorized distributor for Commscope, Fluke Networks, Panduit and Pentair and is focused on providing a high level of customer service and technical expertise to a broad list of commercial, institutional and industrial customers.

Intereng and LAAX join LADDER AUTOMAÇÃO INDUSTRIAL LTDA, a previous EDGE acquisition in 2012, to create a substantial presence in the Brazilian market. According to Bob Eisenbrown, President and CEO of EDGE, "These two acquisitions provide a natural geographic and technology expansion for EDGE Brasil. Both companies have had excellent growth and are consistent with the EDGE goal of being a high value added supply chain partner for our customers".



EDGE Global Supply is a Limited Liability Corporation developed and owned by a group of North American based distributor members. The focus of EDGE is to build a network of distribution company partners outside of North America. The founding members of EDGE are French Gerleman Electric Company, Gerrie Electric Wholesale International Inc., Horizon Solutions LLC, Kendall Electric Inc., Kirby Risk Corporation, McNaughton-McKay Electric Company, North Coast Electric Company, Revere Electric Supply Company, The Reynolds Company, Van Meter Industrial Inc. and Werner Electric Supply Company.

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